

2021 BOARD OF DIRECTORS



GINA MOLINARO-CARDERA – Chairman
Amador Valley Industries

DANITA ROMERO – Past Chair of the Board
*Chabot-Las Positas
Community College District*

LES JACOB – Treasurer
Select Imaging

BRENT HERRERA – Vice Chairman
Mutual of Omaha Investor Services

NADIA CHIRAYUNON-CORY
Fremont Bank

RYANN DEGRAFF
Stanford Health Care / ValleyCare

JULIA DOZIER
*Chabot-Las Positas
Community College District*

STEVEN KAHN
Hoge Fenton

LEONARD NIETO
Envision Construction & Design, Inc

KRISTINA SIVAS
Dublin Toyota

SUE STEPHENSON
Dublin San Ramon Services District

GAUTAM TANDON
Ellipsis Marketing

HAZEL WETHERFORD
Ex-Officio – Non-Voting
*City of Dublin,
Economic Development Director*

INGE HOUSTON
Secretary – Non-Voting
*Dublin Chamber of Commerce,
President / CEO*

WATER WOES – DSRSD Officials Prepared for Long-Term Solutions

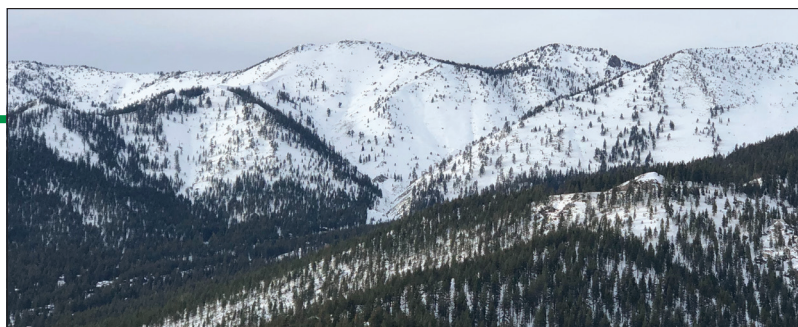


Photo by Joey Childs on Unsplash

Weather forecasts are not pointing to heavy precipitation in the coming months, looks like a dry year for Californians and the Tri-Valley.

The rainy season is November through March with December, January, and February as the wettest months. December proved to be relatively dry. However, January started with intermittent rain and snow. Local water officials who have had recent experience in the Great Drought of 2011-2017 are not expecting anything that dire but are instituting programs to prepare for an extended dry spell here in the Tri-Valley.

“The Tri-Valley’s water supply system is resilient and can address 2, 3, even 4 years of moderate drought,” said Dublin San Ramon Services District Board President Ann Marie Johnson. “We should be able to meet water needs this year without extraordinary conservation. That could change, however, if there were essentially NO Sierra snowfall over the next three months.”

“Different” Snow

At the height of the previous drought, the amount of water in snow was down dramatically. If there is any silver lining of the current situation is what snow we’ve had this season, it is wet! According to the Department of Water Resources (DWR) index of rain and snow gauges in the northern Sierra, the snowpack is about 55% of average. Yet, when measured manually, snow depth is reported at 30.5 inches of snow and 10.5 inches of “snow water content,” translating to mean water content is 93% of normal for this time of year.

Long term strategic solutions are on-going at DSRSD and the Zone 7 Water Agency. Various projects are being explored to bolster the Tri-Valley’s water supply and delivery system over the next decade. “Projects include tunnel under the Delta, additional storage in Colusa County and the Los Vaqueros Reservoir in Brentwood, reuse policies, water transfers and desalination,” said Johnson. “Work is being done to ensure water reliability here in the Tri-Valley. Zone 7 and DSRSD are monitoring the situation closely.”

The next couple of months will be crucial to the water supply for 2021. The possibility of coping with a drought during a pandemic that requires much more sanitation using water is an overwhelming logistical problem. Restricting water use, either through curtailments of water rights or increases in price, adds to the burden businesses already shoulder.

COMMUNICATE • COLLABORATE • ADVOCATE

Dublin Chamber of Commerce

LEADER'S CIRCLE

2021

Chairman Circle

CHABOT LAS POSITAS
COMMUNITY COLLEGE DISTRICT

Gold

Chevron

Silver

AVI
Amador Valley Industries

• NEW MEMBERS •

JULY TO DECEMBER 2020

A hearty welcome to our newest members.
We are excited to have you a part of the Chamber family.



Amos Productions (Aug) • Event Production
5715 Southfront Road, Suite C1, Livermore, CA 94551
Jody Amos • 925-449-3847
<https://amospro.com> • info@amospro.com



Art Process (July) • Art Studio
6743 Dublin Blvd, Suite 34, Dublin, CA 94568
Chinar Desai • www.theArtProcess.net
TheArtProcess@gmail.com



Beyond Academy (Aug)
College Planning Specialists
555 Peters Avenue, Pleasanton, CA 94566
Sherry Hu • 925-490-0070
<https://beyondacademyca.org/>
office@beyondacademyca.org



EAst Bay Tax Matters (Aug)
Tax Preparation, Planning, Enrolled Agent
6400 Village Parkway, Suite 201, Dublin CA 94568
Patricia Pringle • 925-553-3515
www.eastbaytaxmatters.com
patty@eastbaytaxmatters.com



Joya Yoga (Dec)
Boutique Fitness and Wellness Studios
6930 Village Parkway, Suite C, Dublin, CA 94568
Razi Hasni • 925-828-9642 • www.joyayoga.com/



LeanFeast (Sept)
Meal Prep, Clean Eating, Portion Control
4554 Dublin Blvd, Suite A, Dublin, CA 94568
Mike Gordon, Jason Silveria • 925-999-8644
www.leanfeast.com • alohapartners@leanfeast.com



Orkin Pest Control (Aug)
Commercial & Residential Pest Control & Sanitation
3095 Independence Drive, Suite C, Livermore, CA 94551
Kenneth Moses • 925-406-9699
<http://orkin.com> • Kenneth.MosesJr@orkin.com



Scoring Chix Enterprises (Sept)
Horse Show Management Services
36671 Ebensburg Lane, Dublin, CA 94568
Dawn and Greg Benson • 925-719-1615
www.scoringchix.com • scoringchix01@gmail.com



Success Mantra (Dec)
Permanent and Temporary Staffing
5972 Topsfield Circle, Dublin CA 94568
PrafullaMukhi Prabhu Venkatesh • 925-953-8005
www.isuccessmantra.com



The Banana Garden (Sept)
Malaysian Cuisine
4100 Grafton Street, Dublin, CA 94568
Sandeep Kumar • 925-248-2854
www.thebananagarden.com • mailkumar.biz@gmail.com

PRESIDENT BIDEN DIRECTS OSHA TO STEP UP COVID-19 GUIDANCE AND ENFORCEMENT

by Cari Elofson-Callahan

President Biden has directed OSHA to step up its guidance and enforcement efforts as part of his National Strategy for COVID-19 Response and Pandemic Preparedness. The President issued an [Executive Order on Protecting Worker Health and Safety](#) directing OSHA to issue revised non-binding guidance for employers and to release temporary emergency rules by March 15 if the agency determines they are necessary.

In addition to directing OSHA to issue revised guidance and consider adopting emergency rules, the President's order requires OSHA to:

- Review enforcement efforts related to COVID-19 and identify any short, medium and long-term changes to better protect workers and ensure equity in enforcement,
- Launch a national program to focus OSHA enforcement efforts on COVID-19-related violations that put the largest number of workers at serious risk or that violate the Occupational Safety and Health Act's ("OSHA Act") anti-retaliation principles, and
- Coordinate with the Department of Labor's public affairs office and OSHA's regional offices to develop and deliver a multilingual outreach campaign informing employees and their unions of their rights, with

emphasis on communities hit hardest by the pandemic.

The President's order will require OSHA to issue science-based guidance to help keep workers safe from COVID-19 exposure, including mask-wearing; partner with State and local governments to better protect public employees; enforce worker health and



safety requirements; and push for additional resources to help employers protect employees.

OSHA's primary pandemic response over the last year has focused on issuing a series of non-binding, industry-specific guidance documents as well as providing a wide range of [COVID-19 resources on the OSHA website](#). As of Jan. 8, OSHA had levied \$3.93 million in penalties in about 300 pandemic-related cases.

Cari Elofson-Callahan is the Assistant Director of the OSHA Training Institute Education Center at Chabot-Las Positas Community College District. OTIEC at CLPCCD has been authorized by OSHA since 2008 to deliver high quality OSHA standards-based training for construction, maritime, disaster site and general industries at our San Francisco Bay Area (Dublin) location as well as other locations in Northern, Central and Southern California, Nevada, Arizona, Hawaii, Guam and American Samoa. The recommendations in this article are advisory in nature, informational in content, and are intended to assist employers in providing a safe and healthful workplace. For information on OSHA Standards and Regulations, visit www.osha.gov/laws-regs/regulations/industry. For more information about the OTIEC at CLPCCD, visit [our website](#) or email otc@clpccd.org.

ATTEMPT TO UNDERMINE PROP 13 PROTECTIONS FAILS

New Taxes Under Consideration as Legislature Reconvenes



The defeat of Proposition 15 on the November ballot ended an attempt to dismantle major portions of Prop 13, a victory for small business, farmers, consumers and your Chamber of Commerce.

A large and varied bipartisan coalition stopped the \$11.5 billion a year tax increase. The coalition included hundreds of small businesses, labor unions, veterans, Latino groups, and civil rights organizations that combined efforts to help voters understand that the measure would lead to higher costs and fewer jobs in their communities.

While the Chamber can congratulate itself now; the new measures introduced in the California Legislature means 2021 will be another year of fighting the affects of COVID and additional taxes!

Assemblymember David Chiu (D-San Francisco) has already introduced a bill to increase the personal income tax and the corporate income tax. Another proposal wants to raise the marginal income tax rate from 13.3% (already the country's highest) to 16.8%. And then there is the dubious wealth tax, which seeks to tax people after they've left California. While likely unconstitutional, it shows that "anything is possible" when it comes to tax proposals.

The Chamber of Commerce and other business groups will be encouraging proposals that will encourage companies to stay in California. With the COVID crisis still first and foremost the most important issue of the day, legislation to help workers and their employers needs to be a priority.

WELCOME NEW BOARD MEMBER!

In December, a slate of four candidates was presented to the membership for three-year terms beginning January 2021 until December 2023.

The Dublin Chamber is proud to welcome Sue Stephenson from Dublin San Ramon Services District as its newest Director.

Returning Directors are Ryann DeGraff, Stanford ValleyCare, Gautam Tandon, Ellipsis Marketing, and Gina Molinaro-Cardera, Amador Valley Industries, who will serve as our 2021 Chairman of the Board.



SUE STEPHENSON

Sue has been handling communications at Dublin San Ramon Services District (DSRSD) since 2002. DSRSD provides

water, wastewater and recycled water services to 188,000 people living in Dublin, San Ramon, and Pleasanton. Prior to that, she was a Principal Public Information Officer at Lawrence Livermore National Laboratory, a speechwriter for an Under Secretary in the Department of Energy, and she has provided media training and speakers training for CEOs and senior managers nationwide. She currently serves on the Association of California Water Agencies Board of Directors and is an active member of the California Association of Sanitation Agencies. She is a past President of the UNCLE Credit Union Board of Directors, a past President of the Amador Valley Quilters Guild, and Past President of the Livermore Kiwanis Club. She has more than 35 years' experience in public relations. She holds a masters' degree in Communication from the University of California at Berkeley, and a bachelor's degree in Political Science and Journalism from the University of Michigan in Ann Arbor.



RYANN DEGRAFF

Ryann is Vice President of Operations for Stanford ValleyCare. Ryann grew up in The Woodlands, Texas and Puebla, Mexico. He attended BYU for undergraduate; and the University of Minnesota for his masters. Ryann is fluent in Spanish. Married to his wife, Abby, for 12 years, they have four young boys together. On the weekends, Ryann can be found running the trails on Mt. Diablo. He is an ultramarathoner.



GAUTAM TANDON

Gautam grew up in a family of small business owners. Exposure to the in-and-outs of a local family owned business at a very early stage helped him gain key skills that are often forgotten in traditional MBA classes and higher education courses. My 19+ years career spans across a variety of domains and businesses of all sorts, from telephony to eCommerce and payments, from early stage start-ups to fortune 100 companies. I have an extensive track record of growing small and medium businesses through the use of innovative technologies and service-based solutions. I hold an engineering degree from Indian Institute of Technology, Delhi, India.



GINA MOLINARO-CARDERA

Gina, General Manager of Amador Valley Industries, has proudly been providing Solid Waste, Recycling and Organics collections for the Residents and Businesses of Dublin since 2005. She has been in the Tri Valley since 1969 and has seen many changes. She loves to call the Tri Valley home! Gina enjoys the Livermore Valley Wine Region and teaching the craft of rubber stamping to make cards and Scrapbooks.

Hernandez and Haubert Weigh in On Current Budget Outlook

It appears that last years' State budget signed by Governor Newsom, which projected a massive \$54 Billion deficit, was not so bad after all, as we are soon to see a one-time, \$26 billion—windfall in its next budget year, as the economic consequences of the coronavirus pandemic have not been as severe as anticipated.

Going forward, the state's spending commitments will still outweigh its projected revenue, resulting in a small operating deficit in the 2021-22 budget that will grow to \$17 billion by 2025. The State of California has its troubles, local government is going to be feeling the pinch as well.

"Our state will have a critical shortfall as COVID continues through 2022," said new Dublin Mayor Melissa Hernandez. "the City of Dublin is prepared to take on any shortfalls through budgeting conservatively and increasing reserves for capital projects and unfunded liabilities such as pension and retiree health."



There have been winners and losers during the COVID pandemic. High income workers with more flexibility to work at home have been spared and even prospered while many low-income Californians remain out of work.

But so far, tax collections have been 9% higher than the previous year, meaning the state has collected \$11 billion more than it anticipated. Going forward, the state's spending commitments are still more than it's projected revenue.

Alameda County Supervisor David Haubert supports the Governors emphasis on job creation, infrastructure and education. "We should avoid creating new ongoing spending programs," said Haubert. "The Governor also should implement job retention programs to stem the exodus of good jobs leaving California. We cannot take our eye off the ball, supporting small businesses is vital to our future."

Tri-Valley Career Center to Once Again Offer Free Taxes to Those Who Need It Most

2020 may have been a difficult year, but the 2021 tax season doesn't have to be!

Now in its seventh year of doing so, the Tri-Valley Career Center (TVCC) is providing FREE income tax preparation for qualified individuals and families with a household income of less than \$75,000 annually. Every year, TVCC staff and certified volunteers help hundreds of low-to-moderate income families avoid paying high prices on their income tax preparation. In turn, these efforts have brought nearly \$3.5 million in federal refund dollars back to the Tri-Valley.

Chabot-Las Positas Community College District, IRS, United Way of the Bay Area, and the cities of Dublin and Pleasanton are sponsoring the Volunteer Income Tax Assistance (VITA) program at the TVCC so qualifying families and individuals in this region can take advantage of this FREE service. All tax returns are prepared by IRS-certified volunteers, making it easier for clients to trust that their federal and state returns are prepared properly, and that all eligible credits such as the Earned Income Tax Credit (EITC), Child Tax Credit (CTC), and Renters Credit, are included.

For the 2021 tax season, TVCC staff and volunteers will work with taxpayers through a safe and secure process that uses a drop-off and pick-up service to minimize in-person exposure. Qualifying households with incomes <\$69,000 and filing single, or < \$75,000

and filing married or head of household, can leave tax documents at our site and return the following week to receive their completed returns. The virtual preparation service provides multiple safeguards to handle documents confidentially and securely while also following recommended protocols to prevent spread of COVID-19.

Drop-off/pick-up will be available on Wednesdays and Saturday, February 10 through April 14, from 10:00 am to 4:00 pm. For more information and to make an appointment, visit www.trivalleycareercenter.org or contact TVCC at 925-416-5100. Note that a driver's license and Social Security card will both be required and that service is through appointment only, no drop-in services will be available.

For taxpayers who qualify for VITA free services and are able to submit all their tax documents electronically, a 100% virtual process will also be available.

TVCC has also helped dozens of individuals obtain an Individual Tax Identification Number (ITIN) issued by the IRS, which helps those individuals who are ineligible to obtain a Social Security number from the Social Security Administration comply with the US tax laws required to file their income tax returns. Contact TVCC for assistance if you need to apply for or renew an ITIN.

VITA-TVCC works for a better community!!

TRI-VALLEY
**Career
Center**

NEW CALIFORNIA EMPLOYMENT LAWS 2021

Keeps Your HR Department and Legal Counsel Hopping

New laws have been passed in workers compensation, paid sick leave and workplace safety as it relates to COVID-19; leaves of absence; worker classification; discrimination, harassment and retaliation protections; privacy and wage and hour.

COVID dominated the new regulations and law. SB 1159 defines an “outbreak” for employers with five or more employees. AB 1867 expands supplemental paid sick leave for COVID. AB685 establishes strict reporting guidelines to employees and public health agencies within 48 hours of an “outbreak”. SB1383 expands parental leave to employers over 20 employees.

Last years flavor of the month was AB5, the worker classification law. There were no less than 30 bills that were introduced to either repeal or revise AB5 but only one passed; which expanded the list of exempt industries. And then the voters passed Proposition 22 in November, adding rideshare and delivery drivers to the growing list of occupations exempted from Assembly Bill 5.

AB5 was, in part, targeted at rideshare and delivery companies like Uber and Lyft, but ultimately ensnared a wide range of workers, including freelance journalists, musicians, and event planners.

Initially, lawmakers provided exemptions in AB5 for some politically powerful professional occupations, including lawyers, accountants, and physicians. After the law was implemented, the legislature scrambled to exempt additional occupations hurt by its terms.

AB979 has a formula that mandates how many members of an underrepresented community must serve on corporate boards of directors.

The Governor did veto AB3216 which would have imposed a mandatory “right to recall.” This would have forced businesses to hire back employees after COVID, based on seniority alone.

For further information on these new laws and others, the CalChamber has a free white paper at <http://bit.ly/2MVLglj>.



California Capitol. Photo by Anne Wernikoff for CalMatters

CALCHAMBER VOTE RECORD – When “not voting” Helps

For the 46th year the CalChamber released its ranking of State Legislators for the 2019-2020 legislative session focusing on floor votes on California Chamber of Commerce priority bills.

Legislators were graded on votes in ten subject areas: banking and finance, California Environmental Quality Act, environmental regulation, health care, housing and land-use, industrial safety, labor and employment, cybersecurity, product regulation and taxation.

To give Legislators the benefit of the doubt, if the member does not want to vote against a colleague; but is willing to support the CalChamber opposition to a bill, they will abstain from voting, which will hinder passage of the bill, just as a “no” vote does. Creative voting, like this, has been going on a long time.

When the CalChamber did not have success with the Legislature; they were able to convince Governor Newsom to use the veto pen. The Corporate Shaming Tax Disclosure, Employment Leave Mandate were among the top vetoes from the Governor.

One of our local legislative leaders, Senator Steve Glazer (D) – Orinda polled as the highest ranked Democrat in California with an 90% Pro-Business voting record. Known as one of the more moderate Democrats, Glazer represents Senate District 7 which encompasses the San Ramon and Tri-Valleys. Local Assemblywoman Rebecca Bauer-Kahan (D) in her first term of office serving the 16th District scored a 45% Pro-Business record.

The whole listing of legislator’s votes can be seen via links at www.calchambervotes.com

Steve Glazer	Rebecca Bauer-Kahan	BILL NAME
*	●	Banking and Finance - AB 2501 Burden on Lenders
*	Y	California Environmental Quality Act - AB 2323 CEQA Streamlining
*	Y	Environmental Regulations - AB 345 Oil and Gas Regulations
N	*	Health Care - SB 977 Health System Decisions
Y	*	Housing and Land Use - SB 902 Rezoning
Y	N	Housing and Land Use - SB 1120 Duplex Approval
●	Y	Industrial Safety and Health - AB 685 COVID-19 Notice
N	●	Labor and Employment - AB 3216 "Right to Recall" Mandate
N	Y	Labor and Employment - SB 1383 Family Leave Expansion
Y	Y	Labor and Employment - SB 973 Pay Data Disclosure
Y	Y	Privacy and Cybersecurity - AB 1281 Privacy Act Exemptions
*	Y	Product Regulation - SB 54 Single-Use Packaging
●	*	Product Regulation - AB 1080 Single-Use Packaging
N	●	Taxation - SB 972 Tax Disclosure
9	5	Vote in Accord with CalChamber
1	6	Vote not in Accord with CalChamber
0	0	Absent
90%	45%	Pro-Business

Key to Voting

Y = Voted **For** Bill

N = Voted **Against** Bill

● = Not Voting

Red columns are Job Killers

Bold type indicates votes in accord with CalChamber position

***** = Failed other House or failed/held in Committee or not brought to vote



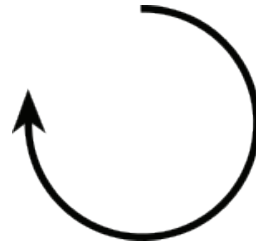
254

Members



27

New Members



227

Renewals



92%

Retention Rate

What We Have Been Up To



1085+

Social Media
Posts



+ 86.5K

WebPage Visits



50+

Virtual Events



+ 18.5K

Online Member
Directory Views

Communication Is Key



2
Facebook
Pages



+2.2K
Likes



455+
Subscribers

MEMBERSHIP RENEWALS • JULY TO DECEMBER 2020

Thank you to our members who renewed during these difficult times. More than ever your Chamber membership is paying dividends. We are helping members with navigating funding relief options, outlining labor laws, and keeping you up to date on the latest COVID-19 news.

CHARTER MEMBERS

45 YEARS OR MORE

Lange Enterprises – 52 years
Dublin Glass – 52 years
Big O Tires – 47 years
KKIQ – Alpha Media – 46 years

41-44 YEARS

Dublin Iceland – 44 years
Valley Christian Center – 42 years

36-40 YEARS

Dublin Unified School District – 39 years
Acclaim Print and Copy Center – 38 years
SAVE-ON Supplies – 38 years
Parkway Veterinary Center – 37 years
The Independent Newspaper – 36 years

31-35 YEARS

St Raymond's Church – 35 years
Costello Accountancy – 34 years
Amador Valley Property Management Company – 31 years

26-30 YEARS

Dublin Smiles – 30 years
Niki Ghofranian Insurance Agency – 30 years
Select Imaging – 29 years
So Unique Painting and Decorating – 29 years
Luso American Financial – 27 years
Tucknott Electrical – 26 years

21-25 YEARS

MCE Corporation – 25 years

Advanced Nutritional Technology, Inc – 24 yrs
Alameda County Transportation Commission – 23 years
Hively – 23 years
Hana Japan – 22 years
JGCP Business and Corporate Law – 22 years
La Quinta Inn and Suites – 22 years
United Business Bank – 22 years
Residence Inn by Marriott Pleasanton – 21 yrs
FastSigns – 21 years
Zone 7 – 21 years

16-20 YEARS

City of Dublin – 20 years
Tim Sbranti – 18 years
Dublin Ranch Golf Course – 17 years
Logoboss – 16 years

11-15 YEARS

Bassett Furniture Direct of Dublin – 15 years
Challenge Dairy Products, Inc. – 14 years
Hacienda Crossings – 14 years
School of Imagination and Happy Talkers – 14 years
Dublin Nissan – 13 years
EZ Blinds – 13 years
Dublin Volkswagen – 12 years
Nothing Bundt Cakes – 12 years
Netrique, Inc. – 11 years

6-10 YEARS

All American Label – 10 years
Envision Construction and Design – 10 years

KeyPoint Credit Union – 10 years
Pacific, Gas and Electric – 10 years
WP Realty – 9 years
Dublin Security Storage – 8 years
Four Paws Veterinary Center – 8 years
Sensiba San Filippo, LLP – 7 years
AC Hotel Pleasanton – 6 years
Iron Horse Optometry – 6 years
Ray's Auto Service – 6 years

1-5 YEARS

Lou Noval – 5 years
Tile Setters Toy Store – 5 years
JSW Insurance – 4 years
Lira Clinical – 4 years
McGann Insurance Agency – 4 years
Sunrise Senior Living – 4 years
Aster Apartments – 3 years
Amalfi Mediterranean Fusion – 2 years
Lucky Store – 2 years
New Amador Spa – 2 years
PathCom Systems, Inc. – 2 years
A1 Liquor – 1 year
Elegance at Dublin – 1 year
Locksmith on Wheels – 1 year
Luv 2 Play – 1 year
Mountain Mike's Pizza – 1 year
Mutual of Omaha – 1 year
North American Title – 1 year
Patelco Credit Union – 1 year
Porygon Studios – 1 year

In February, the Board of Directors adopted a new Mission Statement

The Dublin Chamber of Commerce convenes leaders and influencers to foster innovation, champions a strong and vibrant business community, and is a catalyst for economic growth.

ARE YOU A BUSINESS OWNER?

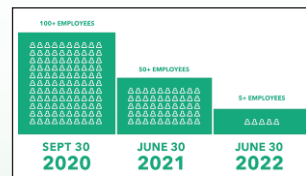
Have You Heard of Cal-Savers?

CalSavers provides a retirement savings platform for California workers without access to an employer-sponsored retirement plan. CalSavers generally requires employers who do not offer an employer-sponsored retirement plan, such as a 401(k) plan or IRA-based program (e.g., SEP or SIMPLE IRA), to automatically enroll their employees into CalSavers and to remit payroll deductions to CalSavers.

If you are an employer of over 50 employees, you need to register your company with the State of California by the end of June 2021. More than 5 employees you have till June 30, 2022. The obligation of your business is small; no administration, no fiduciary responsibility, no employer contribution, no fees for participation, no obligation to counsel their employees. Just facilitate the automatic contribution on your employee's paystub. Employees can contribute up to 8 percent of their salary. Investment of the savings is primarily into money-market accounts. CalSavers is a completely voluntary retirement program. Employees may opt out at any time or reduce or increase the amount of payroll contributions. If an employee opts out, they can later opt back into CalSavers. The program is overseen by the California Secure Choice Retirement Savings Investment Board, and Ascensus College Savings Recordkeeping Services, LLC (ACSR) is the program administrator.

Bottom Line: The CalSavers payroll deduction program may or may not be appropriate for your business and it is wise to meet with a retirement plan specialist to determine the best solution for your business and employees. If your business does not provide a retirement plan, you must register with the State by the deadline or face fines. The link to register is www.calsavers.com/home.html

About the author: Brent Herrera offers advisory services offered through Mutual of Omaha Investor Services, Inc.



CHAIRMAN OF THE BOARD MESSAGE



Sustainable Re-Growth through Partnerships and Unity

An unprecedented start to the new year? The year 2020 was to be the year of substantial job growth, new businesses and even a stronger community. While none of these goals have disappeared, our path has been altered by COVID-19. As we move forward into the year, we must navigate a new road map that has never been traveled before. The Dublin Chamber is dedicated to the motto of **Direction, Strategy, and Leadership** as we are partners with City leaders to right the ship in the Tri-Valley.

The Dublin Chamber of Commerce is committed, as it has been since 1968, to help navigate that new road map and serve our citizens and business community. The Dublin Chamber wants what is best for our businesses and consumers, sustainable re-growth for both existing and new. The Chamber will continue to inform and advocate at the local and state level. While for now they will be virtual, we soon hope we will be back face to face. Our successful future depends on our partnership with you, the business owner, the worker, and the consumer. We are here to serve you in whatever capacity necessary to help navigate that new road map. Tell us what you need, and we will be there. We promise to have an open dialogue and be receptive to suggestions and ideas.

Together we will succeed and prosper. This is Dublin and "We Will" lead the way once again! To the Success of All!!

CEO MESSAGE



The Dublin Chamber of Commerce continues to gather steam and is moving forward! As we start into 2021 (it's February already!) there are new and exciting developments by the Chamber to better serve you.

New Home – For over 25 years the Chamber was in the LUSO Building on Donlon Way. There was an opportunity to economize during the pandemic year and we worked "virtually" in a new office on Village Parkway. Today we are moving into space at 6300 Village Parkway, formerly the home of the Tri-Valley One-Stop Career Center. This larger footprint and more central location will allow your Chamber to be a force and focal point in the community for the next 25 years! Kind of like newlyweds; we have a "registry" of items we need for the new space. Come visit today!

New Staff – We welcome **Ashley Strasburg**, recently the Executive Director of the Castro Valley Eden Area Chamber as your new Executive Assistant at your Dublin Chamber of Commerce. Ashley brings a wealth of experience, energy and ideas to her position and is already making a big impact. Ashley has expertise in social media, marketing and public speaking. You will enjoy meeting Ashley and learn what she can do to help your business.

New Committee – Taking a page from our friends to the south, the Dublin Chamber is forming a new sub-committee, the Economic Development Committee. The purpose of EDC is to involve our members more directly in economic development in the community and the policies and direction of the local governments that affect us. EDC will provide a sifting process for positions of the Chamber and make recommendations to the Board of Directors. We will have a more diversified voice as it pertains to the growth, development, education and direction of Dublin Chamber policies. Don't wait for me to call you! Contact me today and become a part of this new important group.

CALENDAR OF EVENTS

- **Wed: Feb 24 • 4:00 pm • February Mixer**
Dublin Chamber of Commerce Officer Installation and Annual Meeting
- **Thurs: Feb 25 • 7:30 am**
Economic Development Committee
- **Thurs: Feb 25 • 11:00 am**
Chamber M2M – Nationwide Networking
- **Thurs: Feb 25 – Mar 3 • Office Closed: Moving**
- **Thurs: March 4 • 11:00 am**
Chamber M2M – Nationwide Networking
- **Mon: March 8 • 1:00 pm**
Blitzr Networking Event
- **Tues: March 9 • 11:30 am • Board Meeting**
- **Thurs: March 11 • 11:00 am**
Chamber M2M – Nationwide Networking
- **Fri: Mar 12 • 9:30 am • Dr. Moss Update #6**
- **Wed: March 17 • 9:00 am**
Ambassador Meeting
- **Thurs: March 18 • 11:00 am**
Chamber M2M – Nationwide Networking
- **Mon: March 22 • 10:00 am**
Member Orientation
- **Thurs: March 25 • 7:30 am**
Economic Development
- **Thurs: March 25 • 1:00 pm • Stanford Event**
- **Wed: March 31 • 5:00 pm • March Mixer**
- **Thurs: April 1 • 9:00 am**
Business Roundtable
- **Mon: April 5 • 10:00 am**
Member Orientation
- **Thurs: April 15 • Tax Day**
- **Wed: April 21 • 9:00 am**
Ambassador Meeting
- **Wed: April 28 • 5:00 pm • April Mixer**
- **May 5-9 • Small Business Week**
- **Thurs: May 6 • 9:00 am**
Business Roundtable
- **Tues: May 11 • 11:30 am • Board Meeting**
- **Wed: May 19 • 9:00 am**
Ambassador Meeting
- **Wed: May 26 • 5:00 pm • May Mixer**
- **Thurs: May 27 • 7:30 am**
Economic Development
- **Mon: May 31 • Office Closed/Memorial Day**
- **Mon: June 7 • 10:00 am**
Member Orientation
- **Wed: June 16 • 9:00 am**
Ambassador Meeting
- **Thurs: June 24 • 7:30 am**
Economic Development
- **Wed: June 30 • 5:00 pm • June Mixer**